Coordinated Health breaks ground on medical campus in Humboldt Station

Coordinated Health, a privately held, physician-owned acute care hospital network in eastern Pennsylvania, with a current location at Church Hill Mall, broke ground in August on a 42,000 square-foot state-of-the-art medical campus and ambulatory surgical center in Humboldt Station at the intersection of Route 924 and Interstate 81.

The six-acre facility in Humboldt Station will give Coordinated Health prime visibility along Interstate 81 and is adjacent to the 3,000-acre Humboldt Industrial Park, one of the largest industrical parks in Pennsylvania, with 10,000 employees and 60 companies.

The prime access to the site will help Coordinated Health assist the more than 70,000 residents who live in Greater Hazleton as well as the tens of thousands of individuals who travel along Interstate 81 and Route 924 daily. According to the PA Department of Transportation internet traffic monitoring system, more than 22,000 cars pass by Humboldt Station and nearly 66,000 cars pass the Interstate 81 exit for Humboldt Station and Humboldt Industrial Park every day.

CAN DO President Kevin O’Donnell said, “We are excited to welcome Coordinated Health to Humboldt Station and feel this new facility will be an outstanding addition to this growing section of the Humboldt Industrial Park. The company has said that the new campus will employ 50 professionals and we welcome these high-quality jobs to our area. This medical campus and surgical center will provide convenient access to medical care for the thousands of employees in Humboldt Industrial Park.”

CAN DO President Kevin O’Donnell welcomed Coordinated Health to Humboldt Station during the groundbreaking ceremony.
Forrester Environmental expanding operations in McAdoo Industrial Park

CAN DO recently sold an 8.18-acre site in the McAdoo Industrial Park to Forrester Environmental, a professional remediation services company, for the expansion of their operations.

Founded in 2001, Forrester Environmental removes particles such as asbestos, mold and lead from buildings and provides floor preparation and select demolition services. The Bloomsburg-based company is currently leasing a building and was looking to own its facility. The McAdoo Industrial Park site will allow the company to expand operations and construct an 8,000-square-foot building.

CAN DO Vice President Joseph Lettiere welcomed Forrester Environmental to McAdoo Industrial Park. “Forrester Environmental is a local company that is expanding. They are retaining about 25 jobs, with the potential to expand as their business grows. We look forward to adding those future jobs to the McAdoo Industrial Park,” Lettiere said.

McAdoo Industrial Park has provided an ideal location for several small and mid-sized businesses over the past 25 years. It has infrastructure in place with utilities stretching right to the existing curbs.

The park features sites from two acres up to 30 acres and provides an economical location for businesses that don’t require immediate highway access. McAdoo Industrial Park is located less than a mile from State Route 309 and minutes from State Route 424, which connects Route 309 and Interstate 81.
Penn’s Northeast focused on attracting quality employers to Northeastern Pennsylvania

CAN DO Vice President Joseph Lettiere was named board chairman for Penn’s Northeast, a regional economic development marketing organization that works to assist businesses in locating throughout Northeastern Pennsylvania including Luzerne, Lackawanna, Monroe, Wayne and Schuylkill counties.

The goal of Penn’s Northeast is to attract quality employers to Northeastern PA. The organization’s mission is to enhance the region’s economy through new investments, job creation and increasing the amount of potential business opportunities for regional businesses through targeted business recruitment and unique lead generation activities. Penn’s Northeast does this in part by promoting the region’s assets to regional, national and international businesses.

Lettiere said he is looking forward to working with Penn’s Northeast President/CEO John L Augustine III to take the organization to a new level. “Our focus is on making Penn’s Northeast fresh and innovative and leveraging our assets to inform the real estate community that we are a premier marketing arm for the Northeast PA region,” Lettiere said.

Penn’s Northeast serves as the region’s single point of contact for businesses looking to expand in or relocate to the area. It is a partnership that includes economic development organizations, private business leaders, local utility companies, governments and chambers of commerce that join forces to promote the assets for companies in locating their operations in Northeastern Pennsylvania and work to create and retain quality jobs in the region.

Augustine said that the organization has recently undergone a leadership change and is focused on becoming a well-known name both locally and outside of Northeastern PA. “Since March of this year, we have begun a new direction with a renewed focus on external marketing designed to attract quality employers to Northeastern PA. It is our goal to make sure Penn’s Northeast is more well known both locally and externally,” Augustine said.

“We have begun a process of engaging key local stakeholders in order to build a strong base. We will then utilize these resources to be the region’s main economic development marketing organization and the most valuable business recruitment resource. This is achieved by focusing on specific target markets such as food, plastics, ecommerce distribution and advanced manufacturing, as well as unique lead generation, marketing activities and superior project management with a deal-closing mindset,” he added.

Augustine added that “Penn’s Northeast is thrilled to have Joe Lettiere serve as our chairman. He brings years of economic development expertise to the table and will be an invaluable resource as we rebuild and grow our organization.”

In business, there are secrets. One of them is where to locate. We’ve interviewed leaders of the most successful food processing facilities in our industrial parks and told their stories in one convenient place... our new blog, www.wecandofood.com.